

ImproMed[®]

I N F I N I T Y

ImproMed Infinity is the most powerful veterinary practice management software in the world because we provide more benefits than any other software. Infinity's exclusive benefits give you the tools you need to run your practice efficiently, effectively and profitably.

**ImproMed, Inc
304 Ohio St
Oshkosh, WI 54902**

**(800) 925-7171
www.impromed.com
info@impromed.com**



Exclusive Features

Simultaneous Record Access ...enables multiple staff members to enter information into the same record at the same time, and manages that entry safely and profitably. Preventing an invoice from being closed before all the changes are completed leads to a reduction in missed charges and improved invoicing accuracy at your hospital.

Real Time Computing ...provides your hospital with the ability to review your cash drawer, accounts receivable, vaccine compliance and perform data backups **at any time** without limiting access to the Infinity system. R.T.C. will help protect and utilize the lifeblood of your practice, your data. Bad storm coming? Run a backup while maintaining the normal workflow of the practice. Concerned about employee theft? Print a report in the middle of the day. R.T.C. gives you the opportunity to perform all these actions and much, much more.

Revision History ...**Never before has a feature been so critical.** The big push in medical record keeping is moving toward electronic medical records while the legal climate of the veterinary industry is rapidly becoming grave. Revision History gives your practice the strongest legal protection available by assuring that your medical records, and any changes made to them, are safe, secure and documented.

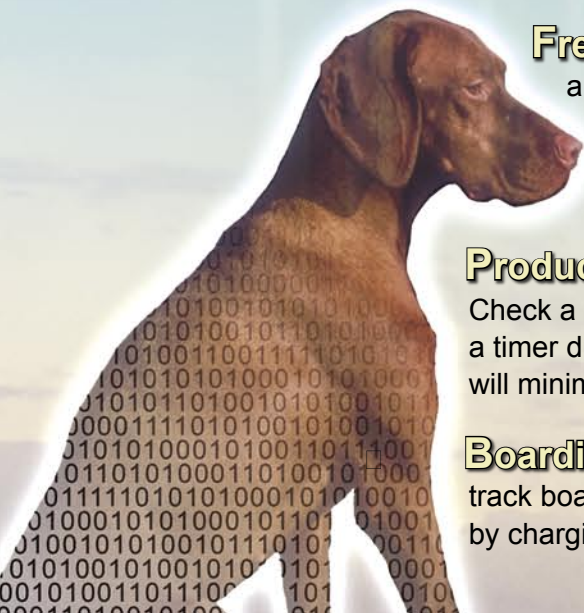
InfoCenter ...is a centralized location to manage the internal documentation that enables your practice to run smoothly. Direct your employees on daily responsibilities such as opening and closing procedures. Give your practice stronger protection from lawsuits and Government fines by posting rules and regulations. The InfoCenter enables you to store critical information for your staff in a single location and lets you manage and publish that significant information.

Product Spreadsheet ...supplies a single interface to manage all services and inventory sold in your veterinary practice. Create extremely accurate "What If" scenarios to analyze price and volume changes based on your actual sales statistics. Imagine being able to increase prices on all non-shopped items in less than 10 minutes and review the projected outcome without ever having to shut the system down. Product Spreadsheet takes advantage of Infinity's Power and Flexibility to make price and product management fast, effective and profitable.

Free Text Appointments ...offers you the capability to quickly add appointments to the system without having to first enter them into the database. Remove the frustration and time of trying to capture new patient information over the phone; simply type a short note and save the rest for when the client actually arrives.

Product Timer ... provides literal and accurate quantities to use for invoicing. Check a client into Doggy Day Care and start a timer that counts the hours. Start a timer during a surgery and count the minutes of anesthesia. The Product Timer will minimize losses caused by estimating time.

Boarding by the hour/day/week rate track boarding services and decide how to charge for them. Increase your profits by charging for hourly boarding!



INFINITY

Everywhere Estimates ...appointments and reservations are the primary methods most practices use to schedule their patients. Both of these actions can be tied directly to estimates and consent forms creating a seamless integration of appointments and reservations into the estimate and, ultimately, the invoicing portion of the Infinity program. For example, take a routine boarding stay. Create a reservation and automatically generate an estimate that will quote boarding charges, grooming fees and create consent forms informing the practice of a client's wishes.

List Bar...is a simple, easy-to-use feature that graphically tracks the clients and patients currently in the practice and makes referencing them just a click away. Use this convenient shortcut to quickly access all your clients and patients with current invoices, appointments or reservations... eliminating the need for multiple searches.

Virtual Whiteboard/Treatment Plan ...is central to effective operations of every veterinary practice. The Treatment Plan, a centralized list of what needs to be done for each patient in the practice, creates a virtual Whiteboard that can be accessed and manipulated from any computer in the practice in real-time. Use the Treatment Plan to set the procedures that need to be performed and have them driven to the invoice when they are completed.

SuperModes ...create an environment where pricing can be easily tailored to meet any circumstance. Need to invoice out one item at Cost plus 10% and the next item at 10% below your regular selling price? With a single click, SuperModes lets you change your pricing structure from one item to the next.

Scheduled Communications ...provides you with the ability to send postcards, letters, or even e-mails as a gentle reminder to a client to follow-up on a discussed procedure, blood test or recommendation. Scheduled Communications allows you to program these contacts without having to specifically search for them or incorporate them into your regular vaccination reminders. Use Scheduled Communications to create personalized messages for your clients and focus your marketing dollar on a specified and targeted audience.

Drug Interaction Warning ...makes available a search of each patient's history for conflicting medications, and lists warnings of any possibly dangerous interactions. This alert could prevent a critical situation. You want your practice management software to look out for you!

Total Text Medical Record Search ...allows you to fully search your medical records and history in a matter of seconds. Find all of the patients who have had a particular procedure, diagnosis, or even a single word entered into their record and print those histories. Better yet, create a report of those patients and send your clients a customized postcard to further enhance communication. Only in Infinity can you search for all occurrences of an open right femoral metaphyseal fracture in a matter of seconds.



Exclusive Services

ImproMed[®]

We are dedicated to the success of your practice. ImproMed's Exclusive Services make us the world's most supportive veterinary software company.



Hands-On CE Labs...bring all day Continuing Education to your backyard in professional training facilities. Use the Infinity Hands-On Continuing Education Labs to take you Beyond Practice Management.

Business Related Webinars... are another tool ImproMed provides to help you run and manage a successful veterinary practice. ImproMed is proud to sponsor Business Related Webinars to help address business topics such as human resources, QuickBooks and clinic marketing.

OnLine Customer Support Center ...is an unparalleled resource for all Infinity Partners. Rapid Support, Message Boards, Online Customer Support, Peer-to-Peer communication, and Direct Access to the ImproMed development and support staff are just a few features Infinity Partners rave about.

FREE Webinars...cover a variety of Infinity topics and provide Infinity Partners with an interactive method of learning how Infinity can help them run a superior, more profitable veterinary practice. As an Infinity Partner, you are entitled to participate in Infinity Webinar training sessions free of charge.

FREE Continuing Education CD's ...are periodically released and sent to all Infinity Partners to provide continuous training on the Infinity program. These CD's cover introductory topics that can be used to train new hires and give step-by-step instructions on how to use the advanced features of Infinity.



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